



Customer Talking Points

YELLOWFIN

TUNA SLICES



the uncanny tuna

Do you like fish? We have a great new item you should try.

Even customers who may not choose tuna as their first choice LOVE Yellowfin Tuna Slices.

They're becoming the new premium sandwich meat.

Yellowfin Tuna Slices are:

- + high omega-3s
- + packed with protein
- + clean label



*It's not your
momma's tuna!*

Thank you for spreading the word!



Watch the Tunaversity™ video at

UNCANNYTUNA.com